



MARIAN COLLEGE  
KUTTIKANAM  
AUTONOMOUS  
MAKING COMPLETE

# GATEWAY TO A GREAT CAREER

MOULDS YOU TO PERFECTION

MBA @ MARIAN INSTITUTE OF MANAGEMENT [MIM]

# WHY MARIAN ?

Marian Institute of Management (MIM) is an AICTE approved management program of Marian College Kuttikkanam Autonomous, NAAC reaccredited with A++ grade (CGPA 3.71/4) and affiliated to Mahatma Gandhi University, Kottayam.

Flanking the NH-183, the Kottayam-Thekkady Road, MIM is ideally located in a picturesque, serene, and climatically invigorating milieu at Kuttikkanam and is managed by the Catholic Diocese of Kanjirapally.

The life of a Marianite is a journey through a series of experiences that enriches one's professional and personal life. Ever setting advanced standards of quality education, MIM also inculcates high moral and ethical qualities in the students and brings about the holistic development of every student.



# THINGS WE'RE PROUD OF

Discover the countless reasons to choose Marian College. Here are a few reasons why we believe you'll love us.

## ACADEMICS



- ✔ Autonomous curriculum
- ✔ Two-year Fully residential program
- ✔ Dual Specializations
  - ✔ Marketing\Finance\HR\Operations
- ✔ Outcome Based Teaching (OBE)
- ✔ Industry relevant syllabus

## INFRASTRUCTURE



- ✔ Well-developed academic infrastructure
- ✔ Aesthetic ambience.
- ✔ Eco-friendly campus
- ✔ State-of-the-art student amenities
  - ✔ Indoor and outdoor sports
  - ✔ Multi-gymnasium
  - ✔ Modern cafeteria
  - ✔ Conference rooms
  - ✔ Recording studio
  - ✔ Talent enhancement facilities



## MENTORING



- ✔ Service of dedicated faculty members
- ✔ Training in smaller groups
- ✔ Individual student specific training and assistance



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MBA @  
MARIAN AT A GLANCE



NAAC A++  
Accredited  
College



Outcome  
Based  
Education (OBE)



Qualified and experienced  
faculty team with industrial  
and academic expertise



Effective placement  
training and assistance  
with high placement record

## CERTIFICATION



- ✓ Additional external certification courses
- ✓ Job oriented training
- ✓ Certificate by professional organizations

## PLACEMENT



- ✓ A dedicated placement officer
- ✓ Tailormade training and development
- ✓ Interaction with corporate executives
- ✓ Placement assistance to all eligible candidates
- ✓ Continued placement support post-course completion



## VISION

Marian envisions to be a transformational leader in education, facilitating and celebrating the full flowering of life in abundance.

## MANAGEMENT FEST 'CALIGO'



- ✓ One of the biggest management fests of South India
- ✓ Organized by the students of MIM
- ✓ Attracts more than 1000 students from other B-Schools and colleges



## OUTBOUND TRAINING



Students undergo physical and adventure training, specially oriented to building self-confidence, team spirit, and leadership, conducted at breathtaking hill stations.

## SCHOLARSHIPS



- ✓ Available to meritorious and financially backward students
- ✓ More than Rs. 35 lakh is offered every year
- ✓ 100% tuition fee waiver and special monetary incentives to students with entrepreneurial zest



Outbound training and Industry exposure programs



Value oriented training with an affordable fee structure.



Easy accessibility



Incubation Centre, Start-ups and on campus paid internship.



Scholarship for meritorious and financially weaker students.



Beautiful campus and invigorating climatic conditions.



Vibrant Industrial Interaction Programs & Industrial visits.



Additional skill development and certification programs with no additional cost.



Fully residential program with quality food and accommodation.



State-of-the-art amenities.



Well-equipped infirmary and 24 hours service of a Nurse.



Managed by the Catholic Diocese of Kanjirapally.





# CHANGE BEGINS WITH AN APPLICATION

## Selection criteria

- ☑ Any bachelor's degree with 50% marks in aggregate, duly recognized by the M.G University.
- ☑ A minimum score of 10% in the KMAT-Kerala/CMAT/CAT entrance test.
- ☑ Satisfactory performance in the GD/Interview.

APPLY  
NOW



[www.mim.mariancollege.org](http://www.mim.mariancollege.org)



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