



CALIGO 2026

South India's Biggest Management Fest

SEPTEMBER
16 & 17

FOR REGISTRATION
mim.mariancollege.org/caligo

About Caligo

CALIGO is South India's premier national-level management fest, proudly hosted by Marian Institute of Management, Marian College Kuttikkanam Autonomous. With a legacy of over 11 successful editions, CALIGO attracts more than 1500+ participants and engages 4000+ college students every year. Known for its vibrant atmosphere and innovative event lineup, CALIGO has built a stellar reputation across India through its strong digital presence and dynamic competitions.

As we launch our 13th edition, get ready for a power-packed celebration of management excellence, leadership and creativity. Join us for thrilling contests, insightful experiences and a platform that connects the best minds from across the country. Be a part of CALIGO 2026 - where ideas ignite, talents rise and memories last forever!

About our Institution

Marian Institute of Management (MIM) is a premier MBA institute in Kerala, functioning under Marian College Kuttikkanam Autonomous— accredited by NAAC with an A++ grade and a score of 3.71/4, Affiliated with Mahatma Gandhi University, Kottayam, Kerala and approved by AICTE. MIM is managed by the Catholic Diocese of Kanjirappally.

Nestled in the serene hill station of Kuttikkanam, the campus offers a unique blend of natural beauty, traditional charm, and modern sophistication. This peaceful and inspiring environment is ideal for academic excellence, personal growth, and intellectual development, making MIM a standout destination for aspiring management professionals.

About the Theme

Kerala is renowned for its rich arts, vibrant culture and timeless traditions. With a diverse range of art forms, each carrying its own identity, expression and story, Kerala stands as a land where creativity and culture have flourished through generations.

Inspired by this artistic legacy, the theme of CALIGO 2026, “The Synergy of Arts,” celebrates the harmony that emerges when diverse art forms, ideas and talents come together. It reflects the power of synergy, where individual strengths unite to create something more meaningful and impactful.

Just as Kerala's arts blend colour, rhythm, movement, music and storytelling, CALIGO 2026 brings together creativity, leadership, strategy and collaboration. “The Synergy of Arts” is a celebration of Kerala's cultural richness and the collective spirit that transforms diversity into unity and individual talents into a shared vision.

General Guildines

- Registration: 24 July – 12 September 2026
- Spot registration is available only for selected events.
- Carry a valid College ID and authorization letter.
- Read and follow all event rules.
- Each participant may register for only one event.
- Maximum 2 teams per college per event; members must be from the same institution.
- Wear formals, smart casuals or college uniform throughout the fest.
- Except Group Dance, events may be held on 16 & 17 September 2026.
- Event rules and judging criteria will be announced by the Event Heads.
- Campuses of the same institution are considered separate for the Overall Championship.
- Refunds for cancellations are available only until 14 September 2026 and will be processed after 18 September 2026.
- Misconduct may result in disqualification.
- Judges' and Organizing Committee's decisions are final.
- Smoking, alcohol and prohibited substances are strictly prohibited.



CALIGO 2026

NATIONAL LEVEL MANAGEMENT FEST

PG EVENTS

FOR REGISTRATION

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EVENT CO-ORDINATORS

Mr. Karan Anil:- +91 62823 95965

Ms. Gladys Yesudas:- +91 74667 21187



PG EVENTS

GENERAL GUIDELINES

- Each department of a college is allowed a maximum of two registrations per event.
- All participants must carry their college ID card or an authorization letter from their institution.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- Any form of misconduct or undesirable behavior may result in disqualification.



HUMANITAS

HR GAME

Prizes worth ₹ 30,000

FOR REGISTRATION
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EVENT HEADS

Mr. Anto Thomas:- +91 73065 28245

Ms. Devika Ajith A:- +91 97783 96526



HUMANITAS

HR GAME

EVENT GUIDELINES

- All participants must report to the venue 10minutes before the event begins.
- Participants must carry their college ID cards.
- Follow the instructions of the event coordinators at all times.
- Mobile phones and electronic devices should not be used during the event unless permitted.
- Maintain discipline and respect fellow participants, judges, and volunteers.
- Any form of malpractice, cheating, or unfair conduct will lead to disqualification.
- The judges' decision will be final and binding.
- Teams must complete each round within the allotted time.
- Negative marking, if applicable, will be informed before the round begins.
- In case of any dispute, the event coordinators' decision will be final.

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FORTUNA

FINANCE GAME

Prizes worth ₹ 30,000

FOR REGISTRATION
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EVENT HEADS

Mr. Melvin Joseph:- +91 70125 23953

Ms. Jayadarshini:- +91 97782 24405



FORTUNA

FINANCE GAME

EVENT GUILDINES

- All participants must report to the venue 10minutes before the event begins.
- Follow the instructions of the event coordinators at all times.
- Mobile phones and electronic devices should not be used during the event unless permitted.
- Teams must complete each round within the allotted time.
- Negative marking, if applicable, will be informed before the round begins.

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THANTHRA

OPERATIONS GAME

Prizes worth ₹ 30,000

FOR REGISTRATION
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EVENT HEADS

Mr. Pranav Pramod:- +91 80782 28027

Ms. Ann Alexie:- +91 62352 01405



THANTHRA

OPERATIONS GAME

EVENT GUIDLINES

- A team may consist of up to four members from the same institution.
- Each team must bring at least one laptop and one smartphone with internet access.
- Unfair means, plagiarism, or prohibited AI tools will result in disqualification.
- Teams must follow all event rules and time limits. Late reporting or submission may lead to penalties.
- Event coordinators reserve the right to modify the rules, schedule, or event format if required.

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SYMPHONY

BEST MANAGEMENT TEAM

Prizes worth ₹ 30,000

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EVENT HEADS

Mr. Athul Shibu:- +91 94963 85733

Ms. Aiswarya Ajukumar:- +91 97785 13593



SYMPHONY

BEST MANAGEMENT TEAM

EVENT GUIDLINES

- A team should consist of 4 members from the same college.
- There can be only 2 teams from the same college.
- All participants must carry their valid college ID cards for verification.
- Every team must bring a laptop along with a smartphone equipped with internet access.
- Any violation of the rules will result in immediate disqualification of the team.

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SPOTLIGHT

MARKETING GAME

Prizes worth ₹ 30,000

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EVENT HEADS

Mr. Dave Valzan George:- +91 90742 01756
Ms. Nehra Mol:- +91 90372 81994



SPOTLIGHT

MARKETING GAME

EVENT GUIDELINES

- A team may consist of a maximum of 4 members from the same institution.
- Teams must report 30 minutes before the scheduled event.
- Bring at least one laptop and one smartphone with internet access per team.
- Unfair means, plagiarism, or unauthorized AI tools (where prohibited) will result in disqualification.

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CALIGO 2026

NATIONAL LEVEL MANAGEMENT FEST

UG EVENTS

FOR REGISTRATION

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EVENT CO-ORDINATORS

Mr. Aravind Madhu:- +91 94461 36333

Ms. Theerthaya T.A:- +91 81398 13937



UG EVENTS

GENERAL GUIDLINES

- Participation is restricted to a maximum of two teams per department for each event (except photography).
- All participants must carry their college ID card or authorization letter from their institution.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and a smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- No changes to team composition will be permitted once the registration is done.
- Any form of misconduct or undesirable behavior may result in disqualification



AIKYA

BEST MANAGEMENT SQUAD

Prizes worth ₹ 20,000

FOR REGISTRATION
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EVENT HEADS

Mr. Vignesh V Nair:- +91 81138 63516

Ms. Aleena Maria Joby:- +91 90371 99541



AIKYA

BEST MANAGEMENT SQUAD

EVENT GUIDLINES

- Participation is restricted to a maximum of two teams per department.
- A team is required to have four members.
- Each team must have one smartphone or laptop with internet connectivity for rounds involving digital participation.
- The use of additional devices is not permitted unless specified by the organisers.
- On the last day of the event, participants are requested to be in formal attire.

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BANDHAN

BEST BUDDIES

Prizes worth ₹ 17,000

FOR REGISTRATION
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EVENT HEADS

Mr. Diljo Paul:- +91 6238251213

Ms. Aleena B Cherian:- +91 9871632195



BANDHAN

BEST BUDDIES

EVENT GUILD LINES

- Participation is restricted to a maximum of two teams per department.
- Each team shall consist of two members.
- No changes to team composition will be permitted once the event has commenced.
- Each team must have one smartphone with internet connectivity for rounds involving digital participation.
- The use of additional devices is not permitted unless specified by the organisers.

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CHAKRAVYUHA

IPL AUCTION

Prizes worth ₹ 15,000

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EVENT HEADS

Mr. Simon Tharakan:- +91 90480 94753

Mr. Akshay Jyothilal:- +91 90487 59737



CHAKRAVYUHA

IPL AUCTION EVENT GUIDLINES

- A team of 4 members can register for the event.
- Teams can bring laptops if needed.
- Participants are required to carry their non-scientific calculators.
- Team members must be present in the respected venues 15 minutes before the rounds get started. If not so the team will be eliminated.
- Teams are expected to maintain decorum throughout the event and any unsolicited aggressive behavior could lead to disqualification.

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DRISHTI

PHOTOGRAPHY COMPETITION

Prizes worth ₹ 15,000

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EVENT HEADS

Mr. Justine Binoy:- +91 8289945145

Ms. Annu Maria:- +91 8547751029



DRISHTI

PHOTOGRAPHY COMPETITION

EVENT GUIDELINES

- Mobile or DSLR cameras are accepted.
- Use of editing tools or AI-generated images is strictly prohibited unless otherwise specified.
- Plagiarism or copied content leads to disqualification.
- Each department may nominate a maximum of one participant for the photography competition.

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NAVASRISHTI

AI HACKATHON

Prizes worth ₹ 20,000

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EVENT HEADS

Mr. Joms Joseph:- +91 8139823554

Mr. Ananthakrishnan V:- +91 81299 39114



NAVASRISHTI

AI HACKATHON EVENT GUIDELINES

- Participation is restricted to a maximum of two teams per department.
- Participants are allowed and encouraged to use AI tools for ideation, research, development and presentations. However, the final solution and prototype must be original work developed during the hackathon.
- Each team must consist of 2 members only.
- Bringing at least one laptop (with charger) per team is mandatory.

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CALIGO 2026

NATIONAL LEVEL MANAGEMENT FEST

GENERAL EVENTS

FOR REGISTRATION

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EVENT CO-ORDINATORS

Mr. Aaron Abraham Saji:- +91 94461 36333

Ms. Blessy Thankam Benny:- +91 82812 72646





GENERAL EVENTS

GENERAL GUIDELINES

- Each department of a college is allowed a maximum of two registrations per event.
- All participants must carry their college ID card or an authorization letter from their institution.
- Participants are required to bring a laptop, non-scientific calculator and a smartphone with sufficient internet access.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Maintaining proper college decorum is mandatory at all times
- Any absence, malpractice or act of indiscipline will lead to direct disqualification
- Any clarifications or doubts regarding the event must be resolved before the event begins
- The decision of the judges' and event coordinators will be final.



PRAMUK

BEST MANAGER

Prizes worth ₹ 30,000

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EVENT HEADS

Mr. Reno Reji Varghese:- +91 95628 70457

Ms. Merlin Robin:- +91 79946 51211



PRAMUK

BEST MANAGER

EVENT GUIDLINES

- Each department of a college may register a maximum of two participants.
- Participants must bring their own laptop, fully charged, for the event.
- Participants must carry a valid college ID card.
- The decision of the judges shall be final and binding.

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NIRNAYA

BUSINESS ANALYSIS

Prizes worth ₹ 18,000

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EVENT HEADS

Ms. Megha Ann Biju:- +91 73563 18933
Ms. Angel Mariya Jogy:- +91 81291 21802



NIRNAYA

BUSINESS ANALYSIS

EVENT GUIDLINES

- A team is required to have two members from the same department.
- Participants are required to bring a laptop, a non-scientific calculator and a smartphone with sufficient internet access.

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KALAYATRA

TREASURE HUNT

Prizes worth ₹ 15,000

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EVENT HEADS

Mr. Kevin John:- +91 62354 39462

Ms. Juwana Rajan:- +91 62382 33012



KALAYATRA

TREASURE HUNT

EVENT GUIDLINES

- Teams: 4 members from the same department.
- Health: Take necessary precautions for challenging tasks as physical activity is involved.
- Devices: Phones and internet access are required only when permitted

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NRITHYANJALI

DANCE EVENT

Prizes worth ₹ 23,000

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EVENT HEADS

Mr. Nevil Anish:- +91 97475 72382

Ms. Anna Sunish:- +91 70120 70812



NRITHYANJALI

DANCE EVENT

EVENT GUIDELINES

- Report 30 minutes before your performance.
- Follow the allotted performance and setup time.
- Maintain discipline and sportsmanship throughout the event.
- Judges' and organizers' decisions will be final.

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ASTRA

SPOT EVENT

FOR REGISTRATION

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EVENT HEADS

Mr. Jeswin Aji:- +91 87143 33636

Ms. Aswathy Balakrishnan:- +91 82819 81944



ASTRA

SPOT EVENT

EVENT GUIDLINES

- A small participation fee will be charged for each game.
- The rules and scoring will be explained before the game starts.
- All required game equipment will be provided by the organizers.

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