



## CALIGO 2025

NATIONAL LEVEL MANAGEMENT FEST

October 9th & 10th

For Registration mim.mariancollege.org/caligo





## **About Caligo**

CALIGO is South India's premier national-level management fest, proudly hosted by Marian Institute of Management, Marian College Kuttikkanam Autonomous. With a legacy of over 11 successful editions, CALIGO attracts more than 1500+ participants and engages 4000+ college students every year. Known for its vibrant atmosphere and innovative event lineup, CALIGO has built a stellar reputation across India through its strong digital presence and dynamic competitions.

As we launch our 12th edition, get ready for a power-packed celebration of management excellence, leadership, and creativity. Join us for thrilling contests, insightful experiences, and a platform that connects the best minds from across the country. Be a part of CALIGO 2025 — where ideas ignite, talents rise, and memories last forever!



### **About our Institution**

Marian Institute of Management (MIM) is a premier MBA institute in Kerala, functioning under Marian College Kuttikkanam Autonomous—accredited by NAAC with an A++ grade and a score of 3.71/4, Affiliated with Mahatma Gandhi University, Kottayam, Kerala and approved by AICTE. MIM is managed by the Catholic Diocese of Kanjirappally.

Nestled in the serene hill station of Kuttikkanam, the campus offers a unique blend of natural beauty, traditional charm, and modern sophistication. This peaceful and inspiring environment is ideal for academic excellence, personal growth, and intellectual development, making MIM a standout destination for aspiring management professionals.





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# PG Events

For Registration

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## MARIAN INSTITUTE OF MANAGEMENT





# TRANQUIL TRAIL

**HR GAME** 



Prizes worth ₹ 30,000

For Registration mim.mariancollege.org/caligo

**Event Coordinators** 

Athul Saji : +91 62822 62127 Sunaina Shahool : +91 79025 03835











# KAIZONE

**OPERATIONS GAME** 



Prizes worth ₹ 30,000

For Registration
mim.mariancollege.org/caligo

**Event Coordinators** 

Aswin Saji : +91 83048 70879

Zihana Jannath: +91 90729 80516









# HARNONY HUSTLE

**MARKETING GAME** 



For Registration mim.mariancollege.org/caligo

**Event Coordinators** 

Melvin Viju : +91 93024 51826 Vishnupriya BS : +91 83308 20429









# TRUCE AND TRACE TRACE

**FINANCE GAME** 

Prizes worth ₹ 30,000

For Registration
mim.mariancollege.org/caligo

**Event Coordinators** 

Arshin Siby: +91 62825 92202 Megha Elsa: +91 79072 39979











# PAXLEAD

**BEST MANAGEMENT TEAM** 



Prizes worth ₹ 30,000

For Registration mim.mariancollege.org/caligo

**Event Coordinators** 

Blesson Cherian : +91 90613 41505 Vidhya Tiwari : +91 79077 69115







## **General Guidelines**

- Each department of a college is allowed a maximum of two registrations per event.
- A team is limited to 4 members, all from the same college.
- All participants must carry their college ID card or an authorization letter from their institution.
- Participants should report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and a smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- Any form of misconduct or undesirable behavior may result in disqualification.







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# JG Events

For Registration

mim.mariancollege.org/caligo









# TRUCE TABLE

**IPL AUCTION** 

Prizes worth ₹ 15,000



#### **Event Guidelines**

- A team is limited to four auctioneers, all from the same college.
- Teams can bring laptops if needed.
- Participants are required to carry their non-scientific calculators.

**Event Coordinators** 

Midhun Sebastian : +91 85905 69699

Kezia Sam: +91 96569 90105





SELL

BUY

## MARIAN INSTITUTE OF MANAGEMENT



STOCK-A-ZEN

STOCK TRADE

Prizes worth ₹ 18,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

- A team is required to have two members.
- The event is based on the Indian Stock Market.
- Participants are required to prepare for a live trading session.
- Each team is required to have one laptop for the event.

**Event Coordinators** 

Abin Mathew Varghese: +91 85478 76706 Sabin C Abraham: +91 70341 00800









# PAXPRENEURS

**ENTREPRENEURSHIP PAIR** 

Prizes worth ₹ 18,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

- Two members with business idea form a team.
- The team is required to come prepared with a business idea based on product, and the idea presented must be viable.
- Each team is required to have one laptop for the event.

**Event Coordinators** 

Agnes Rose Dominic: +91 96624 58049 Alphons Baby: +91 79079 75296









# SERENITY SQUAD

BEST MANAGEMENT SQUAD

Prizes worth ₹ 21,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

A team is required to have four members.

**Event Coordinators** 

Neeharika N V : +91 96339 45691 Helga Naveen : +91 94470 65590



MARIAN INSTITUTE OF MANAGEMENT



# TRANQUILIN BOND

**BEST BUDDIES** 

Prizes worth ₹ 15,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

A team is required to have two members.

**Event Coordinators** 

Vimal K Rajeev :+91 75103 72120 Aleena Animon: +91 62388 89726







## General Guidelines

- Each department of a college is allowed a maximum of two registrations per event.
- All participants must carry their college ID card or an authorization letter from their institution.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and a smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- Any form of misconduct or undesirable behavior may result in disqualification.







## CALIGO 2025

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# General Events

For Registration

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# THE TRANQUIL STRATEGIST

**BEST MANAGER** 

Prizes worth ₹ 30,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

 Each department of a college is allowed a maximum of two registrations for the event.

**Event Coordinators** 

Abel Robin : +91 97785 31323 Ansumol Raju: +91 85901 43735

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For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

- A team is required to have two members from the same department.
- Participants are required to bring a laptop, non-scientific calculator and a smartphone with sufficient internet access.

**Event Coordinators** 

Abraham V K : +91 80894 01778 Anjali V B : +91 85908 69905









## SERENITY SEARCH

TREASURE HUNT

Prizes worth ₹ 15,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

- A team is required to have four members from the same department.
- Participants with health issues are advised to take necessary precautions, as the event involves several challenging tasks.

**Event Coordinators** 

Prabin: +91 70256 48954

Lekshmipriya: +918138895514











# ERIENE'S VIEW

**PHOTOGRAPHY** 

Prizes worth ₹ 12,000

For Registration mim.mariancollege.org/caligo

#### **Event Guidelines**

- Mobile or DSLR cameras are accepted.
- Use of editing tools or AI-generated images is strictly prohibited unless otherwise specified.
- Plagiarism or copied content leads to disqualification.

**Event Coordinators** 

Bristo Sebastian : +91 79945 55489 Linu Susan Bonny : +91 94966 90839



## MARIAN INSTITUTE OF MANAGEMENT





# ALOHA SPOT EVENT



#### **Event Guidelines**

- A nominal participation fee will be collected for each game.
- Scoring criteria will be explained before the start of each game.
- All necessary equipment for the games will be provided by the organizers.

**Event Coordinators** 

Aby Joji: +91 77039 95515 Nanditha Santhosh: +91 75103 80161







## General Guidelines

- Each department of a college is allowed a maximum of two registrations per event.
- All participants must carry their college ID card or an authorization letter from their institution.
- Participants are required to bring a laptop, non-scientific calculator and a smartphone with sufficient internet access.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Maintaining proper college decorum is mandatory at all times.
- Any absence, malpractice or act of indiscipline will lead to direct disqualification.
- Any clarifications or doubts regarding the event must be resolved before the event begins.
- The decision of the judges' and event coordinators will be final.



## MARIAN INSTITUTE OF MANAGEMENT



## For any queries please contact the organizing committe

### **EVENT FACULTY COORDINATORS**

 PG Event
 Dr. BOSE GEORGE
 :+91 98471 69932

 UG Event
 Mr. BIBIN XAVIER
 :+91 99614 53899

 General Event
 Dr. JOSHYJA JOSE
 :+91 94975 30329

#### **EVENT STUDENT COORDINATORS**

 PG Event
 Ms. MINNU RONY BRIJIT
 :+91 96561 42023

 UG Event
 Ms. ANN MARY SURESH
 :+91 79024 16990

 General Event
 Mr. ANTONY GEORGE
 :+91 94956 02212

### **CALIGO FACULTY COORDINATOR**

Dr. R. SANTHOSH KUMAR +91 98425 48868

### CALIGO STUDENT COORDINATOR

Mr. JOEL SCARIA JOSHY : +91 77367 43971



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