



**CALIGO 2025**

NATIONAL LEVEL MANAGEMENT FEST

**October 9<sup>th</sup> & 10<sup>th</sup>**

For Registration

**[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)**

## About Caligo

CALIGO is South India's premier national-level management fest, proudly hosted by Marian Institute of Management, Marian College Kuttikkanam Autonomous. With a legacy of over 11 successful editions, CALIGO attracts more than 1500+ participants and engages 4000+ college students every year. Known for its vibrant atmosphere and innovative event lineup, CALIGO has built a stellar reputation across India through its strong digital presence and dynamic competitions.

As we launch our 12th edition, get ready for a power-packed celebration of management excellence, leadership, and creativity. Join us for thrilling contests, insightful experiences, and a platform that connects the best minds from across the country. Be a part of CALIGO 2025 — where ideas ignite, talents rise, and memories last forever!



## About our Institution

Marian Institute of Management (MIM) is a premier MBA institute in Kerala, functioning under Marian College Kuttikkanam Autonomous—accredited by NAAC with an A++ grade and a score of 3.71/4, Affiliated with Mahatma Gandhi University, Kottayam, Kerala and approved by AICTE. MIM is managed by the Catholic Diocese of Kanjirappally.

Nestled in the serene hill station of Kuttikkanam, the campus offers a unique blend of natural beauty, traditional charm, and modern sophistication. This peaceful and inspiring environment is ideal for academic excellence, personal growth, and intellectual development, making MIM a standout destination for aspiring management professionals.



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**PG Events**

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# TRANQUIL TRAIL

## HR GAME



**Prizes worth ₹ 30,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

Event Coordinators  
**Athul Saji : +91 62822 62127**  
**Sunaina Shahool : +91 79025 03835**





# KAIZONE

## OPERATIONS GAME



**Prizes worth ₹ 30,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

Event Coordinators  
Aswin Saji : +91 83048 70879  
Zihana Jannath : +91 90729 80516







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# HARMONY HUSTLE

## MARKETING GAME



**Prizes worth ₹ 30,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

Event Coordinators  
Melvin Viju : +91 93024 51826  
Vishnupriya BS : +91 83308 20429





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# TRUCE AND TRADE

## FINANCE GAME



**Prizes worth ₹ 30,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

Event Coordinators  
Arshin Siby : +91 62825 92202  
Megha Elsa : +91 79072 39979







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# PAXLEAD

## BEST MANAGEMENT TEAM

**Prizes worth ₹ 30,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

Event Coordinators  
**Blesson Cherian : +91 90613 41505**  
**Vidhya Tiwari : +91 79077 69115**





# General Guidelines

- A team is limited to 4 members, all from the same college.
- No more than 2 teams are permitted from a single college.
- All participants must carry their college ID card or an authorization letter from their institution.
- Participants should report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and a smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- Any form of misconduct or undesirable behavior may result in disqualification.





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**UG Events**

For Registration

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# TRUCE TABLE

## IPL AUCTION

**Prizes worth ₹ 15,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is limited to four auctioneers, all from the same college.
- Teams can bring laptops if needed.
- Participants are required to carry their non-scientific calculators.

Event Coordinators

Midhun Sebastian : +91 85905 69699

Kezia Sam: +91 96569 90105







**CALIGO 2025**  
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# STOCK-A-ZEN

## STOCK TRADE



**Prizes worth ₹ 18,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is required to have two members.
- The event is based on the Indian Stock Market.
- Participants are required to prepare for a live trading session.
- Each team is required to have one laptop for the event.

Event Coordinators

**Abin Mathew Varghese: +91 85478 76706**

**Sabin C Abraham: +91 70341 00800**





# PAXPRENEURS

## ENTREPRENEURSHIP PAIR

**Prizes worth ₹ 18,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- Two members with business idea form a team.
- The team is required to come prepared with a business idea based on product, and the idea presented must be viable.
- Each team is required to have one laptop for the event.

### Event Coordinators

Agnes Rose Dominic: +91 96624 58049

Alphons Baby: +91 79079 75296







# SERENITY SQUAD

## BEST MANAGEMENT SQUAD



**Prizes worth ₹ 21,000**



For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is required to have four members.

### Event Coordinators

Neeharika N V : +91 96339 45691  
Helga Naveen : +91 94470 65590





# TRANQUILIN BOND

## BEST BUDDIES



**Prizes worth ₹ 15,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is required to have two members.

Event Coordinators

Vimal K Rajeev :+91 75103 72120  
Aleena Animon: +91 62388 89726







# General Guidelines

- Participation is restricted to a maximum of 2 teams per department across all events.
- All participants must carry their college ID card or an authorization letter from their institution.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Every team is required to bring a laptop and a smartphone with sufficient internet access.
- Any clarifications or doubts regarding the event must be resolved before the game begins.
- The judges' decisions will be considered final and binding.
- Event coordinators reserve the right to modify rules and timelines if required.
- Any form of misconduct or undesirable behavior may result in disqualification.



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# General Events

For Registration

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# THE TRANQUIL STRATEGIST

## BEST MANAGER

**Prizes worth ₹ 30,000**

For Registration

[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- One participant from each department of a college is permitted to participate in the event.

Event Coordinators

Abel Robin : +91 97785 31323

Ansumol Raju: +91 85901 43735





# CONCORDIA

## BUSINESS ANALYSIS

**Prizes worth ₹ 20,000**

For Registration

[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is required to have two members from the same department.
- Only one team from a department of a college can participate in event.

Event Coordinators

Abraham V K : +91 80894 01778

Anjali V B : +91 85908 69905







# SERENITY SEARCH

## TREASURE HUNT



**Prizes worth ₹ 15,000**



For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- A team is required to have four members from the same department.
- Only two teams from the same college can participate in the event.
- Participants with health issues are advised to take necessary precautions, as the event involves several challenging tasks.

Event Coordinators

Prabin : +91 70256 48954

Lekshmipriya : +91 81388 95514





# ERIENE'S VIEW

## PHOTOGRAPHY



**Prizes worth ₹ 12,000**

For Registration  
[mim.mariancollege.org/caligo](http://mim.mariancollege.org/caligo)

### Event Guidelines

- One participant from each department of a college is allowed.
- Mobile or DSLR cameras are accepted.
- Use of editing tools or AI-generated images is strictly prohibited unless otherwise specified.
- Plagiarism or copied content leads to disqualification.

Event Coordinators

Bristo Sebastian : +91 79945 55489  
Linu Susan Bonny : +91 94966 90839

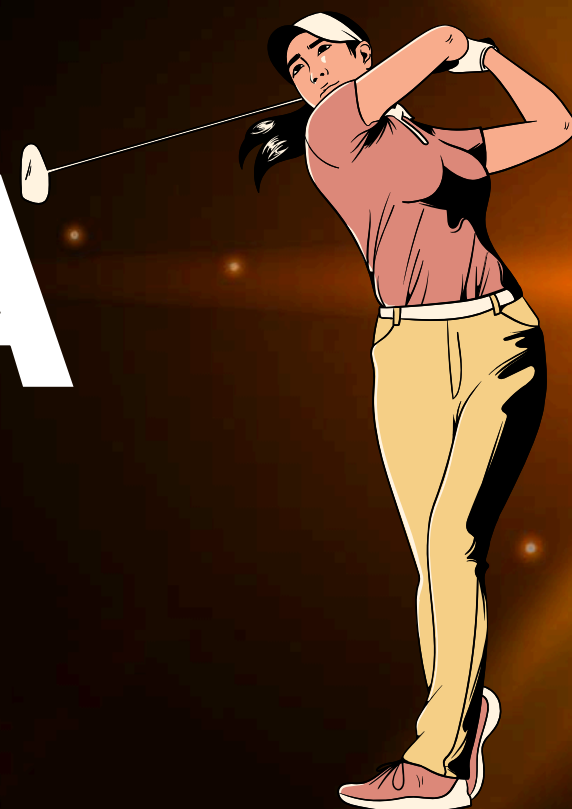






# ALOHA

## SPOT EVENT



### Event Guidelines

- A nominal participation fee will be collected for each game.
- Scoring criteria will be explained before the start of each game.
- All necessary equipment for the games will be provided by the organizers.

Event Coordinators

Aby Joji : +91 77039 95515

Nanditha Santhosh: +91 75103 80161





# General Guidelines

- All participants must carry their college ID card or an authorization letter from their institution.
- Participants are required to bring a laptop and a smartphone with sufficient internet access.
- Report at least 30 minutes prior to the scheduled time, dressed in event-appropriate attire.
- Maintaining proper college decorum is mandatory at all times.
- Any absence, malpractice or act of indiscipline will lead to direct disqualification.
- Any clarifications or doubts regarding the event must be resolved before the event begins.
- The decision of the judges' and event coordinators will be final.





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**For any queries please contact the  
organizing committee**

**EVENT FACULTY COORDINATORS**

PG Event	Dr. BOSE GEORGE	:+91 98471 69932
UG Event	Mr. BIBIN XAVIER	:+91 99614 53899
General Event	Dr. JOSHUYA JOSE	:+91 94975 30329

**EVENT STUDENT COORDINATORS**

PG Event	Ms. MINNU RONY BRIJIT	:+91 96561 42023
UG Event	Ms. ANN MARY SURESH	:+91 79024 16990
General Event	Mr. ANTONY GEORGE	:+91 94956 02212

**CALIGO FACULTY COORDINATOR**

Dr. R. SANTHOSH KUMAR    +91 98425 48868

**CALIGO STUDENT COORDINATOR**

Mr. JOEL SCARIA JOSHY    : +91 77367 43971