MARIAN COLLEGE
KUTTIKKANAM
AUTONOMOUS
MAKING COMPLETE

ACCREDITED A++ NAAC GRADE : 3.71/4



BBA @ MARIAN
SELF FINANCE

More than a degree
An Experience for Life.

Bachelor of
Business Administration

A Fully Residential
Undergraduate Honours Programme

Programme Essence

Academics | Skills | Leadership | Values | Culture

Marian College Kuttikkanam Autonomous, Kuttikkanam P.O. Peermade, Kerala - 685531

7594971020, 8281090849, 7012621002 | mim.mariancollege.org/bba-sf

About the Institution & Programme

About Marian

Accredited with the prestigious NAAC A++ Grade (CGPA 3.71/4), Marian College Kuttikkanam Autonomous is inspired by a rich tradition of educational excellence. Managed by the Syro-Malabar Catholic Diocese of Kanjirappally, the institution is committed to nurturing individuals grounded in integrity, compassion, discipline and service.



Our Vision

"To be a transformational leader in education, facilitating and celebrating the full flowering of life in abundance."







About the Program

The BBA Four-Year Honours Program, academically mentored by Marian Institute of Management (MIM), offers a dynamic introduction to business, management, innovation and entrepreneurship.

Combining contemporary academics with practical exposure, professional development and international learning opportunities, the programme, with its fully residential structure, makes personal growth, independence, leadership and holistic development an integral part of undergraduate education.

Academics, Skills & Campus Life

Academic Framework

- Principles of Management & Organizational Behaviour
- Marketing, Finance & Entrepreneurship
- Business Analytics & Digital Tools
- Research Methodology & Project Work
- Business Ethics & Corporate Responsibility
- Logistics and Supply Chain Management

Skill Development & Professional Grooming

- Communication & Presentation Skills
- Leadership, Teamwork & Emotional Intelligence
- Critical Thinking & Decision Making
- Professional Etiquette & Corporate Behaviour
- Technical & Analytical skills
- Time & Self-Management
- Interview Skills & Career Readiness
- Foreign Language studies

Leadership, Arts & Culture

- Leadership training programmes & camps
- Cultural clubs, arts & creative expression
- Debates, forums & public speaking
- Sports, wellness & fitness
- Social outreach & community engagement
- Residential life transforms learning into lived experience.

Mentoring & Student Support

- Faculty mentoring & academic guidance
- Periodic performance reviews
- Career and personal counselling
- Structured residential supervision



Campus Amenities







- Hostels managed by Priests and Nuns
- 24x7 Wi-Fi, Electricity, Clean Air and Water
- Fully equipped Gym with the service of an instructor
- Indoor and outdoor Sports facilities Arts, Cultural and Management fests
- State-of-the-art infrastructure
- Campus Medical Facility and proximity to hospitals
- Laundry and other utility services
- Guest rooms
- Convenient location adjacent to the National Highway 183

Key Highlights

- **4** Four-Year Fully Residential Programme
- Academic Mentorship by Marian Institute of Management (MIM)
- Industry Exposure and Experiential Learning
- International Student Mobility Opportunities
- Professional and Life Skills Development
- Leadership and Entrepreneurship Training

Program at a Glance

Particulars	Details
Programme	Bachelor of Business Administration Honours
Duration	Four Years
Mode	Full-time, Fully Residential
Category	Self-financing
Institution	Marian College Kuttikkanam Autonomous
Academic Mentorship	MIM – The MBA Department of Marian College
Learning Approach	Outcome-Based Education (OBE)
Elective Areas	Finance, Marketing, Supply Chain Management and Business Analytics
Exit Option	After the Third Year, subject to University Regulations



An Experience Beyond the Classroom

A fully residential programme that transforms everyday campus life into an opportunity for learning, discovery and personal development.

Why Choose Our Residential BBA Program?







- Learn Business. Think Beyond.
- Live Together. Grow Together.
- Develop Skills. Build Confidence.
- Explore the World of Business and Opportunities beyond the borders.
- Be Guided. Be Inspired.

Programme Outcomes

PO 1
Domain Knowledge

PO 2
Communicative Competence

PO 3
Proficiency in using Modern Technology

PO 4
Reflective Responses to Ethical and Social issues

PO 5
Sustainability Values

PO 6
Critical Thinking and Problem Solving

PO 7
Entrepreneurship and Leadership

PO 8
Teamwork

PO 9
Self directed and Lifelong Learning

BBA (Self Financing-Residential) FEE STRUCTURE - 2027- Admission

	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8	Total
Course Fee	₹ 28,485	₹ 28,485	₹ 28,485	₹ 28,485	₹ 28,485	₹ 28,485	₹ 28,475	₹ 28,475	₹ 227,860
Activity, Skill Training, Career devlpmt, Ind. Visits, Certifications, Add-ons, Int'l outreach	₹ 21,500	₹ 16,500	₹ 21,500	₹ 18,500	₹ 21,500	₹ 19,000	₹ 21,500	₹ 19,000	₹ 1,59,000
Other Fees and PTA	₹ 6,000	₹ 0	₹ 2,000	₹ 0	₹ 2,000	₹ 0	₹ 2,000	₹ 0	₹ 12,000
	₹ 55,985	**₹ 44,985**	**₹ 51,985**	**₹ 46,985**	**₹ 51,985**	**₹ 47,485**	**₹ 51,985**	**₹ 47,485**	**₹ 3,98,860**

1. Hostel Fee/Food/Laundry/Uniform etc. are to be around Rs. 1,00,000/- for the first year (additional)
2. Eligible Concession/Exemption for Students belonging to SC/ST/OEC/OBC are as per Govt. rules
3. Semester 7* & 8*, applicable only to students who continue with the honours program.

Career Pathways

- Corporate & Business Roles
- Marketing, Sales & Business Development
- Finance, Banking & Insurance
- Entrepreneurship & Start-ups
- MBA / Other Higher Studies

Eligibility

- Good academic score in 10 and Plus Two examinations
- Excellent communication, leadership skills and a positive attitude
- Management aptitude, character and disciplined behaviour

Selection Process

- Apply online at www.mcka.in/ugadmission
- Attend the interview upon receipt of intimation
- Selection is based on the academic and interview performance

Who Should Apply?

- Students willing to commit to residential learning
- Aspirants seeking discipline, structure, and excellence
- Learners aiming for leadership and professional success





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Kuttikkanam P.O. Peermade, Kerala - 68553
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